

SEATTLE AQUARIUM LOGO

Inline



Stacked

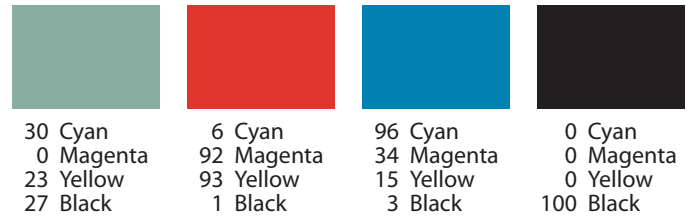


LOGO COLORS

Pantone



CMYK



ACCEPTABLE LOGO COLOR VARIATIONS

Light on dark background



One color on light background

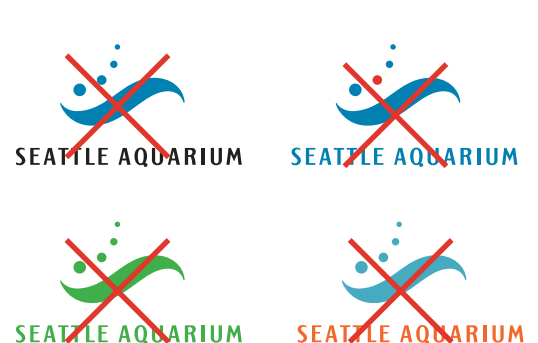


UNACCEPTABLE LOGO VARIATIONS

Distortions, size relationships, arrangements



Color variations



SEATTLE AQUARIUM APPROVED FONTS

Myriad Pro

Myriad Pro Light Condensed

Myriad Pro Light Condensed Italic

Myriad Pro Condensed

Myriad Pro Condensed Italic

Myriad Pro Semibold Condensed

Myriad Pro Semibold Condensed Italic

Myriad Pro Bold Condensed

Myriad Pro Bold Condensed Italic

Myriad Pro Black Condensed

Myriad Pro Black Condensed Italic

Myriad Pro Light

Myriad Pro Light Italic

Myriad Pro Regular

Myriad Pro Italic

Myriad Pro Semibold

Myriad Pro Semibold Italic

Myriad Pro Bold

Myriad Pro Bold Italic

Myriad Pro Black

Myriad Pro Black Italic

Seattle Aquarium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Arial (for web)

Arial Regular

Arial Italic

Arial Bold

Arial Bold Italic

RESOURCES

Contacts

Questions regarding logo/font usage
may be directed to:

Michael Strassburger

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Online resources

Logo files and other related resources may be
found here:

SeattleAquarium.org/graphics